



nourish

INTERNATIONAL

✧ IMPACTING POVERTY WITH INGENUITY ✧

Annual Report
2013-14

another amazing year at nourish international

Dear Nourish Community,

With your help, 2013-14 was the most successful in our history. The board and staff of Nourish are thrilled to share with you our Annual Report highlighting the work and accomplishments of so many.

From one campus in its founding year in 2003 to 60 campuses this fall, Nourish has seen unprecedented growth in our past 10 years. We expanded from 45 campuses to 60 this past year alone, a 33 percent growth rate. This fall we welcome five high schools and fifteen college campuses to join our network. As of June, 900 Nourish participants have graduated from college and become Nourish alumni. We've also grown our Nourish office staff to ten individuals — seven full time, and three part time, and four fellows and interns — to handle this growth of service. Our budget increased to \$467,000 and donations topped \$230,000.

Nourish's numbers continue to leverage more impact — we have invested \$460,000 in 113 projects in 28 countries abroad. Our efforts have impacted 55,000 people living in areas of the world who survive on less than \$1.25 a day.

This year also marks a change of leadership. Lee Buck completes his term as Board Chair and we thank him for his service. We are pleased to welcome Dee Blake as our new Board Chair for the 14-15 school year, and look forward to her leadership.

Your continued support of our mission and generous partnership powers all of our accomplishments. With you, we will continue cultivating student leaders, empowering communities, and igniting change in pursuit of a world free from extreme poverty. We thank you for your commitment to our mission.

Onward,
Lee Buck, Board Chair
Kelly Leonhardt Phoenix, Executive Director

board of directors

Lee Buck	Neil Bagchi	Evan Ashkin	Ann-Marie Clayton**
Gary Hayes	Kristin Somers	Dee Blake	Frank Phoenix**
Jud Bowman	Marcia Angle	Sumit Vohra	Lahoma Romocki**
Buck Goldstein	Jared Staley*	Randall Blanco**	

*STUDENT BOARD MEMBER **JOINED BOARD IN 2013-14

our staff

Kelly Leonhardt Phoenix	Executive Director
Sarah Miller Frazer	Program Director
Chancey Rouse	Program Associate
Rebecca Holt	Program Associate
Will Curtis	Administrative Associate
Emily Fields	Development Coordinator



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INTERNATIONAL



about nourish

Nourish invests in student and community leaders around the globe, through partnership and education, to be a part of the solution to extreme poverty. Nourish is a 501(c)3 non-profit organization based in Carrboro, NC.

our mission

Nourish International engages students and empowers communities to make a lasting impact on extreme poverty.

our vision

1. We believe that all lives have equal value and that all people should have access to the basic necessities of human life.
2. We believe that the end of extreme poverty is possible within our lifetime.
3. We believe that development is best when done in partnership with people in their communities.
4. We believe in empowering students and communities to take action for sustainably ending poverty with the tools of education, intercultural understanding, business, and social enterprise.
5. We believe that investing in students will engage them in a lifestyle of positive impact.



IMPACTING POVERTY WITH INGENUITY



students



ventures



projects

On 60 campuses, we provide students with a platform for social action, training, support, and the creative space they need to make an impact by developing entrepreneurship, leadership, and cross-cultural skills.

Since 2003, Nourish has graduated over 900 student leaders. Each of them has been transformed by their Nourish experience and equipped with the skills they need to be the leaders of today.

Ventures are student-run businesses that simultaneously build awareness, student membership, and funding for our Projects. Ventures profits are invested by students in community development Projects abroad through our international partners. Since our founding, students have invested over \$460,000 through Ventures and invested this funding to implement 113 Projects in 28 of the world's poorest countries.

Each summer, Nourish Chapters implement sustainable development Projects alongside local partner organizations. Projects are selected based on their potential to empower the community in eliminating poverty, not just for today, but into the future. In 2014, Nourish sent 143 students abroad to implement 28 Projects, ranging from computer literacy to greenhouse construction, in partnership with local community organizations.

"The power of the Nourish model is that it is not about providing aid and hoping for the best. It's about working with the community, exchanging skills and knowledge, and creating change that will last. Honestly with everything I got out of the experience, it hardly feels like I gave anything."

— ALLY CROSS, UNIVERSITY OF PITTSBURGH '15



our growth

Between 2013 and 2014, we added 15 Chapters to our network, reaching a grand total of 60 Chapters on college and high school campuses across the U.S. and Canada.



Apex High School**
Arizona State University
Barry University*
Boston College*
Boston University
Brandeis University*
Butler University*
California State
Polytechnic Pomona
Cherry Creek High School**
Claremont Colleges
Columbia University
Cornell University
Davidson College
Duke University
Durham Academy**
Emory University
George Washington University*
Georgia Tech University*
Grimsley High School**
Hillsborough Community
College*
Hope College
Indiana University
Juniata College

McGill University*^o
Miami University
New York University
North Carolina State University*
Ohio State University
Pennsylvania State University
Providence Day School**
Randolph-Macon College
Rice University
Syracuse University
Texas Christian University*
University of California-Berkeley
University of California-L.A.
University of California-
Santa Cruz
University of Dayton
University of Florida
University of Georgia
University of Idaho
University of Kansas
University of Minnesota
University of New Mexico
University of North Carolina –
Greensboro*

University of North
Carolina-Chapel Hill
University of Oregon*
University of Pennsylvania
University of Pittsburgh
University of South Carolina*
University of Tampa*
University of Tennessee-
Knoxville
University of Texas-Austin
University of Washington
University of Wisconsin-Madison
Vanderbilt University
Virginia Tech University
Wake Forest University
Wellesley College
Whittier College*

* Chapter Joined Network in 2014

** High School Chapter

^o International Chapter

our project partners: summer 2014

Uganda Rural Fund
Better Family Foundation*
MOCHE, Inc*
Mayan Families
RUNA*
Triple Salto*
Arajuno Road Project
Community Concerns Uganda
Maya Traditions
Project Amazonas*
GHNU*
RASD *
FADCANIC

Fundacion Junkabal
ByoEarth
Chijnaya
Slukat
Global Mamas
Shauri Yako Community Youth Support
Healthy Development Initiative
Good Hope Orphanage
VIEWS*
UPAVIM*
Rural Health Care Foundation
MEERA
*Repeat Partnership



"The students were the driving force. Without the students and the Nourish funds, the projects would not have been possible." CASS WALKER, PROGRAM MANAGER AT FUNDACION RUNA

our impact: by the numbers 2013-14 year

800 students

60 chapters

\$144,171 venture profit 13-14 year

5.4 to 1 venture roi 13-14 year

28 projects in 12 countries

900 alumni found all around the world

\$106,512 invested in community partners

143 student interns sent on projects

our impact is made possible by our innovative and creative programs.

summer institute five-day training every summer

virtual institute annual virtual conference

bridge scholars scholarship fund for project interns

venture fund business plan competition for students

mentorship and more visit nourish.org to learn more

meet a nourish student: grace herbener, osu '14



Grace Herbener, a recent graduate from Ohio State University, found herself in rural Cameroon teaching young women about reproductive health and female hygiene. She worked with partner organization CAMAAY to address the education gap that young girls face; 40% of girls abandon school before they reach the fourth and fifth years of primary education, and 31% of girls get married before the age of 15.

"Going into college, I never imagined I would do this," says Grace. "But what I found is that I care deeply about women's issues and reproductive health. I never would have known that without Nourish." Throughout her undergrad years, she held multiple leadership positions within her Chapter, eventually becoming co-president her senior year and learning how to delegate tasks, strategize, and be the best leader she can be. The result? Ohio State grew to become one of Nourish's most profitable and effective Chapters in the movement under Grace's leadership.

Now, reflecting on her Chapter's successful ventures—including a wildly successful ugly Christmas sweater sale— and her Chapter's projects around the world, she counts herself lucky to have been a part of the Nourish movement.



"Nourish is about empowerment. I feel like I could be a leader in anything that I would want to pursue."



nourish international's future

Each day, we strive for a future in which Nourish International is no longer necessary. When Nourish is no longer needed, our mission to students and international communities and our vision for a world free from extreme poverty will have been fulfilled. We are determined to continue our work to make that vision a reality, and we are proud to share our five year strategic goals with you.



Students

Develop a growing network of highly effective, culturally competent social entrepreneurs

100 Chapters
3,000 Students



Projects

Change lives by engaging in synergetic partnership with local organizations in communities of need that yield scalable / spreadable solutions to issues of extreme poverty

100,000 lives changed
95% of partner organizations feel Nourish invested in and advanced their missions



Ventures

Develop scalable / spreadable ventures with value alignment

\$1,000,000 in Chapter income



Stability

Ensure long-term financial health and sustainability of national office functions

60% of Movement Revenues from Earned Income (Business Activities)

2013-2014 financials

We strive for sustainability in all components of our work, especially our financials. This year, we are proud to report that nearly 50% of our \$467,000 budget was raised through earned income activities.

INCOME 13-14

Chapter Revenue (Earned)	\$167,306
Donations and Giving Challenge	\$75,644
Seed Funding	\$7,345
University Appropriations	\$5,721
Ventures	\$78,363
Other	\$213
Corporate Hunger Lunch (Earned)	\$6,132
Donations	\$82,808
Events	\$18,742
Grants	\$123,041
Other	\$1,865
<u>Programmatic Income (Earned)</u>	\$48,296
TOTAL INCOME	\$448,190

EXPENSES 13-14

Chapter Expenses	\$135,521
Chapter Profit Sharing	\$20,197
Operating Expenses	\$26,697
Projects	\$88,626
Office and HR	\$32,788
Events and Meals	\$10,979
Goods for Resale	\$12,738
Insurance	\$2,318
Licenses, Permits, Taxes	\$337
Outside Services	\$29,388
Payroll	\$184,969
Postage and Printing	\$4,125
Student Programs and Projects	\$34,079
TOTAL EXPENSES	\$447,241

NET INCOME

\$949

"As an individual who works with and supports charitable organizations for a living, I intimately understand the power of passion and mission in creating change in the world. Nourish International works with some of the best and brightest minds in the world – college students – and encourages them to look at the world through a real lens – and try to make impactful, effective and positive change.

I feel great contributing to and supporting Nourish and I hope that you will give too! It feels wonderful knowing that I am contributing to such an excellent group."

— ERIK DAUBERT, NON-PROFIT STRATEGY CONSULTANT AND NOURISH SUPPORTER



Erik Daubert and Marcia Angle meeting students at Nourish's annual conference, the Summer Institute

Nourish is empowered by the commitment and generosity of our supporters. Thank you for your continued partnership in our important mission.

EMPOWERMENT CIRCLE
\$10000 & ABOVE

Marcia Angle and Mark Trustin
Lee and Libby Buck
Cargill
Cary Oil Foundation
Fenwick Foundation
Highland Vineyard Foundation
Park Foundation
University of North Carolina at Chapel Hill
Innovation Fund

INNOVATION CIRCLE
\$5000-\$9999

Drs. Evan Ashkin and Cheryl Baker
Jenzabar Foundation
Kelly Leonhardt Phoenix
Clay and Neva Whybark

CHAIRMAN'S CIRCLE
\$1000-\$4999

Doris Ashkin
Bagchi Law
Dee Blake
William Bondurant
Judson Bowman
Mary Laurie Cece
CISCO
Erik Daubert
James Dillard
Gary Hayes
Horizon Video Productions
Thomas Kenan III
Mark and Linda Lang
Network for Good
Mary Mountcastle and Jim Overton
Thomas Pfeil
Phoenix Concessions
Christy and Joel Shaffer
Margaret Slaughter
Strowd Roses Foundation
Harold and Mary Thomas
Barbara Da Silva Tillman
University of New Mexico
Sumit Vohra

IMPACT CIRCLE \$500-\$999

Carol Angle

Darren and Kathryn Ash Foundation
Elmo's Diner
Joel Fleishman
Kauffman Foundation
Kookan Family Foundation
Charles Lovelace
North Raleigh Rotary
Earl Phillips, Jr.
SP Healthcare Consulting Inc.
Beat Steiner
The Kresge Foundation
Joel Thomas
United Way of Greater High Point

CHANGEMAKERS CIRCLE
\$150-\$499

Richard Adelman
John Akin
Ann and Lex Alexander
Align Global Consulting
Manoj Bhatia
Sindhura Citineni
Sandra Clark
Phillip Clay
Rhonda Cohen
Stephanie Cole
Community Foundation of Greensboro
Judith Cone
Consilium Group Ltd.
Sandhya Desai
Salesforce Foundation
Pape Gaye
Julia Grumbles
James Harrill
Larry Hill
Sharon Holt
Paul Klimek
Tom and Donna Lambeth
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Microsoft
Michael Miller
Mary Napier
Andrew O'Quinn Jr.
Nelson Pharr
Patricia Phoenix
Stuart and Tricia Phoenix
Presbyterian Campus Ministry
Nancy Ranney
Kevin Raum
Hal Rouse

Margaret and Lanty Smilt
Garrison Somers
John Stewart
Town of Carrboro
United Health Group
Robert and Diana Zandt

SUPPORTERS \$50-\$149

Component Distributors
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Nathan Albright
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Alderman Fund
Lee Alfred
Robert Amareld
Audriana Anaya
John Austin
Mary Bambenek
Sarah Bertin
Biogen Idec Foundation
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Mary Bushnell
California Pizza Kitchen
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Clay Vickers
Gordon Wade
Ann Waller
Virginia Young



For more than a decade, Nourish has been empowering students and communities around the world. You can help make a difference.

- 1 Build the Movement**—Follow us on social media and spread the word. Educate yourself and others on the issues of global poverty and the unique way Nourish is tackling it.
- 2 Make a Gift**—Contribute to provide critical support to student leaders and sustainable Project development.
- 3 Become a Sponsor**—Partner with Nourish to provide support for essential events and initiatives.

Learn more at www.nourish.org.



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